

Strategy or Just Surviving?

SELF ASSESSMENT

DATE: _____

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No		YES	NO
1	The Board, CEO and Senior Team use a common definition of strategy		
2	The Board, CEO and Senior Team can clearly state our strategy		
3	Medical Staff have a clear understanding of our strategy		
4	Our competitive environment is stable with few new entrants		
5	Patient needs and demands are relatively stable		
6	Most of our actions are proactive and not reactive		
7	We say no appropriately so that we focus on top priorities		
8	Our last strategic planning cycle was highly effective		
9	Colleagues know what we are trying to achieve		
10	Stakeholders know how we plan to achieve our aim		
11	We have a clear understanding of where our business is today		
12	We have a track record of considering trade-offs in decision-making		
13	We make key decisions in a timely manner		
14	We have an ongoing process to assess our competition		
15	We recognize the value we create for those we serve		
16	It is clear how our services are different from the competition		
17	We manage our time and energy strategically		
18	Our mission, vision and values are clear		
19	We regularly dedicate time for strategic development		
20	Our meetings contribute to achieving strategy		
	TOTAL		

18-20 YES ANSWERS = ADVANTAGEOUS STRATEGIC POSITION

11 TO 17 YES ANSWERS = EMERGING STRATEGIC POSITION

0 TO 10 YES ANSWERS = DISADVANTAGED STRATEGIC POSITION