

Healthcare Consultant | Speaker | Author | Rural Healthcare Zealot



Doug knows small hospitals and clinics are the healthcare and economic engines that drive the rural way of life.

30+ years leadership as critical access hospital CEO, healthcare system executive and entrepreneurship instructor.

Today he helps rural hospital C-Suites and Boards achieve exceptional scorecards and strong community support:

- ❖ 1:1 Board, C-Suite and Middle Manager advising
- ❖ Entrepreneurship growth training seminars
- ❖ Mission and values based decision-making
- ❖ Board process and Operational assessments

“A successful CEO with the heart of a teacher”

What I Do

I help you get what you want or need:

- ❖ Better balanced scorecard results
- ❖ Daily energy from visible results
- ❖ Advance your career while you better serve your community

Services Offered:

- ❖ Board Betterment Package - improve governance structure and member competency
- ❖ Operational Assessment and Recommendation Package - improved performance
- ❖ 1:1 Talent Development Coaching Package - build new leader competencies
- ❖ The Five Step Mission Discernment Package - build amazing community support

Presenter / Facilitator Topics

- *Future Trends Your Hospital Must Know: Scout to See Ahead of the Game*
- *Do Well While You Do Good: Board Best Practices*
- *Tricky Questions for Boards: How to Answer from the Potato Chip Aisle*
- *Keep the Main Thing the Main Thing: Board Governance Guidelines*
- *How to Make Big Decisions at Small Hospitals: Mission Discernment*
- *Grow Your Hospital: Build Your Best Business Plan*
- *Heartbeats Behind the Headlines: Data Storytelling 101*
- *Middle Managers Make Small Hospital Miracles Happen*

*Mentoring
and
Organizational Growth
Recognitions:*

*“Teacher of the Year”
Excellence in Education
Awardee
North Iowa Area
Community College
2017
2013*

*“Young Executive
Achievement Award”
Iowa Hospital Association
2005*

Career Experience

- ❖ Critical Access Hospital (CAH) CEO
- ❖ 7-CAH Hospital Network Senior Vice President
- ❖ Director, Pappajohn Business and Entrepreneurial Center (NIACC/University of Iowa)
- ❖ Author: *You Got This: How to Make Big Decisions at Small Hospitals* (available on Amazon.com)
- ❖ Board Member for numerous not-for-profit organizations; Rural Hospital Board Advisor

Credentials

M.B.A, M.A. (Hospital and Health Administration); ACHE, Fellow (Inactive); ACMPE Certified (Inactive)